



ROCKPRIME®  
Loft Insulation

## Create a warm, dry & energy efficient household

Our unique ROCKPRIME® insulation system is made from stone wool and is one of the most sustainable insulation products available for homeowners.

# Keep the warmth inside your home

Do you know...

25% of the energy used to heat your living space is lost if your loft is not properly insulated.\*

ROCKPRIME® acts as a barrier, retaining heat and reducing energy costs the sustainable way. Installed by approved installers, our complete loft insulation system gives you total peace of mind.

## Benefits for Homeowners

- Keeps your house warm and reduces energy bills
- Ideal for new builds and existing lofts
- Quicker to install than insulation rolls, with minimum disturbance to your home
- No wastage
- Does not rot or decay
- Improves the acoustic performance of your ceiling
- Installed by trained and qualified installers for a clean and quality fit
- High quality insulation at a cost-effective price.

## No mess, no hassle

- Approved ROCKWOOL® installers blow the insulation into your loft through a machine located outside your home or property
- No need to lug insulation rolls through the house
- Perfect for insulating lofts with difficult access or low pitched roofs.

## Approved Installer Network

Whether insulating your loft from scratch or simply topping up existing insulation, you can be sure our installers will provide the best solution for your home.

- We provide nationwide coverage
- All installers are trained in the ROCKPRIME® system
- Installers use best practice installation techniques.

## 4 in 1 Solution



## Fire resistance

ROCKWOOL® products provide exceptional fire protection. All of our stone wool products are deemed non-combustible.

## Acoustic comfort

ROCKPRIME® is blown into all available loft space leaving no gaps, ensuring the building is protected from external noise.

## Durability

Our insulation is designed to last with no need for replacement. Once it has been installed, you can sit back and relax knowing your loft insulation will last for generations.

## Sustainability

Produced from renewable volcanic rock, ROCKPRIME® insulation is 97% recyclable. It's acknowledged to maximise energy efficiency and minimise CO<sub>2</sub> emissions.

## Interested?

For further information visit

[www.rockwool.co.uk](http://www.rockwool.co.uk)

or email: [info@rockwool.co.uk](mailto:info@rockwool.co.uk)

Telephone: 0871 222 1780

Financial grants may be available to you. Speak to your local contractor or visit [www.rockwool.co.uk](http://www.rockwool.co.uk) for more information.

\*Source - Energy Saving Trust  
BBA Approved